

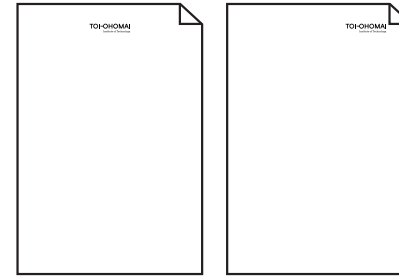
## Toi Ohomai Wordmark – Variants

The preferred wordmark is with a right aligned descriptor. Use when placed in the centre or right hand side of a page. If the wordmark is placed on the left hand side of a page, use the left aligned descriptor.



Left Aligned

**TOI-OHOMAI**  
Institute of Technology



Right Aligned

**TOI-OHOMAI**  
Institute of Technology

## Toi Ohomai Wordmark – Exclusion Zone

It is important to maintain an area of clear-space around the wordmarks so they are never crowded. No typography, imagery or other visual information should appear in the exclusion zone.

NOTE: All master wordmarks have been created with the correct standard clear space around them.

### Standard – Exclusion Zone

Use this exclusion zone wherever possible. The exclusion zone is determined by using the height of the inner 'O' around all edges of the wordmarks.



## Toi Ohomai Wordmark – Minimum Size

Never use the wordmarks smaller than the minimum sizes shown below. This will ensure legibility is not compromised.

### Wordmark with Descriptor

**TOI-OHOMAI**  
Institute of Technology

